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maintain an efficient
business environment
in which an
organization can
achieve its strategic
and mission goals ...

Design management - Wikipedia

PESTLE is a strategic
planning analysis tool,
which involves political,
economic, social,
technological, legal,
and environmental
forces that influence
business operations

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and competitiveness
(Haberberg, Rieple,
105; Allen, 54).

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(GSF) is an Irvine,
California-based wholly
management-owned
and -run business-to-
business foodservice
company that primarily
serves McDonald's.

Through a joint venture

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